



2026 Workshop on Media, Identity and Norms at ENS de Lyon

May 26 – May 27 2026

Program

May 26 (Room D2.128)

- 12:00 – 13:30** **Registration and lunch** (D7 Salle commune)
- 13:30 – 14:15** **Maiting Zhuang** (Stockholm School of Economics)
From Registration to Representation: Mobilising Women Voters and Politicians in India
- 14:15 – 15:00** **Jade Ponsard** (ENS de Lyon)
Women's Political Mobilization and Gender Roles
- 15:00 – 15:15** **Short break** (espace D1 MEZZA)
- 15:15 – 16:00** **Mateusz Stalinski** (University of Warwick)
The Willingness to Condemn Workplace Sexual Harassment: An Experimental Investigation
- 16:00 – 16:45** **Lucile Laugurette** (ENS de Lyon)
When Words Shape Action: Editorial Guidelines, Media Narratives and Audience reactions
- 16:45 – 17:00** **Short break** (espace D1 MEZZA)
- 17:00 – 17:45** **Mike McRae** (Trinity College Dublin)
Black by Popular Demand: Media Competition and the Evolution of Identity
- 17:45 – 18:30** **Federico Masera** (University of New South Wales)
The Joe Rogan Effect: Politicized Podcasts and the Youth Gender Voting Gap
- 19:30 – 22:00** **Dinner at *Chez Micheline*** (by invitation only)
14 Place Carnot, 69002 Lyon



May 27 (Room D2.128)

- 9:00 – 9:45** **Helios Herrera** (University of Warwick)
Identity-Based Political Communication
- 9:45 – 10:30** **Sulin Sardoschau** (Humboldt University)
Perceptions of Race in the Labor Market
- 10:30 – 11:00** **Coffee break** (espace D1 MEZZA)
- 11:00 – 11:45** **Xizi Luo** (University of Manchester)
Enlightenment Under Autocracy: The Origins of Liberalism in China
- 11:45 – 12:30** **Sebastian Axbard** (Queen Mary University of London)
Ideological Education and the Allocation of Human Capital
- 12:30 – 13:00** **Lunch at *Trattino*** (by invitation only)
58 Rue Clément Marot, 69007 Lyon

Location of the workshop:

École Normale Supérieure de Lyon, 15 parvis René Descartes, 69007 Lyon

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